

Eemon Roy

Product Designer 2 at Microsoft with 5+ years experience shaping AI-powered experiences across Copilot on Windows & macOS. I look beyond screens to understand interaction design, rapid prototyping and code to product implementation to improve activation, usability and product quality.

EXPERIENCE

Product Designer II, Microsoft

M365 Copilot on Windows & macOS

Jul 2025 - Present

- Achieved **25M weekly active users (WAU) growth metric** for the Copilot app on Windows. **Launched Researcher Agent and Ask Copilot entry points on the Windows taskbar, showcased at Microsoft Ignite.**
- Rebuilt the Copilot Desktop sign-in and latency states, improving Single Sign-On (SSO) success rate from ~60% to ~90%.
- Led UX for transactional and promotional notifications across Windows and macOS, aligning native alerts with in-app status for features used by **20K weekly active users (WAU).**
- Shipped **Production Pull Requests** across Copilot Vision and Quick View, resolving hover, theming and flyout inconsistencies in partnership with engineering.
- Implemented left-click Quick View entry point for Copilot on Windows in production code, reaching **1M users and supporting around 250K chat users per week.**
- Created and shared a cross-platform **Copilot Boilerplate** with reusable app scaffolding, interaction-accurate prototypes and **ability to push directly to production**, enabling more consistent iteration across design teams.
- Owned design quality and trust signals across Copilot surfaces by identifying and resolving **85+ UX, accessibility, and interaction-blocking bugs** in partnership with Engineering.

Creative Designer II, Microsoft

M365 Copilot on Mobile + Brand

Sep 2024 - Jul 2025

- Created **M365 app** navigation micro-animations and explored first-run motion, aligning interaction details with Microsoft's Fluent principles and the product's visual language.
- Designed the **Microsoft Design Week 2024** website in collaboration with the global design team
- Led branding, storytelling and amplification for Microsoft design events, including UX Day 2025 with **3,700+ registrations** and Config 2025 with **2,700+ registrations.**
- Designed Studio+91 and Microsoft IDC **web experiences** to connect product craft, studio storytelling and employer-brand communications.

Storyteller and UX Designer, Microsoft

Design, Brand & Visual Systems

Oct 2021 - Sep 2024

- Drove **10M+ cumulative video views and 4M+ engagements**; authored and shipped Windows Voice Access (**250K+ views**, featured globally) and Microsoft Bookings, the first Microsoft India-origin story to scale globally.
- Founded Storytelling Academy, creating workshops and reusable methods to help designers, PMs and engineers communicate product work more clearly.
- Scaled Microsoft IDC's social presence from approximately **5K to 84K+** followers through systematic visual storytelling and platform-native content, sustaining roughly 5-5.5% engagement.

CONTACT

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Open to EU relocation

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eemonroy.com (portfolio)

EDUCATION

Industrial Design

2016 - 2021
National Institute of Design

SKILLS

Product & UX: Product design, interaction design, AI experiences, systems thinking, cross-functional collaboration. product psychology.

Craft & systems: Design systems, Tokens, Accessibility, Design QA, Rapid prototyping.

Code & making: AI-assisted prototyping, interactive prototypes, Production PR workflows.

Tools: VSCode, Github, Figma Make, Adobe CC, Xcode, Copilot Code, Figma

RECOGNITION & AWARDS

National Award
Recognition for designing India's 10-rupee coin.

E+D India FY24 Leadership Award
Recognition for accessibility first product leadership.

LANGUAGES

English, Hindi, Bangla, C++

INTERNSHIPS

Adidas Originals 2017

Animal Agency 2016